

Privacy Notice

Last Updated: May 31, 2018

Whirlpool Corporation and Whirlpool Canada LP, and Whirlpool's brands, which include Whirlpool®, Maytag®, KitchenAid®, Jenn-Air®, Amana®, Gladiator®, Roper®, Estate®, EveryDrop®, Swash®, Inglis®, Affresh®, and Speed Queen™(Canada only) (together "Whirlpool", "we" or "us"), values your trust, and if we collect or use information about you, we will do so in a manner consistent with this Privacy Notice.

This Privacy Notice describes how Whirlpool will collect, use, and share Personal Information (as defined below). Certain specialized services offered by Whirlpool have their own websites and are governed instead by their own privacy notices that can be viewed on those websites.

By using a website operated by us which displays this Privacy Notice (a "Website"), you are agreeing to the collection, use, and disclosure of your information as described in this Privacy Notice. We offer you choices about the use of your Personal Information, as described in the "Your Rights: Choice and Access" section below.

SUMMARY OF KEY PROVISIONS

[I. Information we collect including our use of tracking technologies](#)

Your contact information, your payment and billing information, your Whirlpool account information, including your preferences, and your product and ownership information. We also collect your IP address, the type of browser and operating system you use; and other information about your use of our Websites. We or our third party vendors may use cookies and other tracking technologies to recognize you when you visit our Websites. You can delete these cookies using your browser's help file.

[II. How We Use Information](#)

We use your information to: confirm and fulfill your order, provide customer service - including product maintenance and troubleshooting, and to send you marketing communications.

III. Data Sharing

We may share your Personal Information with our affiliates and service providers, and as required by law, to enforce our rights, or in connection with a business transfer. We will share your Personal Information with third party advertising partners only with your consent.

IV. Interest-Based Advertising

We use cookies and other technologies to recognize you on third party websites so that we can display targeted ads and other content that is tailored to your interests.

V. Your Rights: Choice & Access

You may ask us not to share your information with third parties for marketing purposes and may opt-out of receiving marketing messages from us by contacting our Privacy Office or by using the unsubscribe link in our emails.

VI. Data Security

We take reasonable steps to protect your information, but please be aware that no transmission of information over the Internet is 100% secure.

VII. Third Party Services

Our Websites may contain links to websites owned by other companies. We recommend that you carefully review the privacy notice of each website you visit.

VIII. Use By Children

Our Websites are not directed to children under the age of 13.

X. Updates to This Privacy Notice

Please review the “Last Updated” legend at the top of this page to determine when this Notice was last revised.